

Privacy Policy

This Privacy Policy governs the manner in which Alexei Wells Photography ("we," "us," or "our") collects, uses, maintains, and discloses information collected from visitors (referred to as "you" or "your") of our website: <https://alexiwellsphotography.com/> (the "Website"). This Privacy Policy applies to the Website and all products and services offered by Alexei Wells Photography.

1. Personal Information Collection

1.1. Information You Provide: We may collect personal identification information from you in a variety of ways, including but not limited to when you visit our Website, fill out a contact form, subscribe to our newsletter, respond to a survey, or interact with other activities, services, features, or resources we make available on our Website. The personal information we may collect includes, but is not limited to, your name, email address, mailing address, phone number, and any other information you voluntarily provide to us.

1.2. Information We Automatically Collect: When you visit our Website, we may automatically collect certain information about your visit. This information may include your IP address, browser type, referring/exit pages, operating system, date/time stamp, and clickstream data. We may use cookies, web beacons, or similar technologies to collect this information.

2. Use of Personal Information

2.1. We may use the personal information we collect from you for the following purposes:

- To improve customer service: The information you provide helps us respond to your customer service requests and support needs more efficiently.
- To personalize user experience: We may use information in the aggregate to understand how our users as a group use the services and resources provided on our Website.
- To send periodic emails: We may use your email address to respond to your inquiries, questions, and/or other requests. If you decide to opt-in to our mailing list, you will receive emails that may include company news, updates, related product or service information, etc. If at any time you would like to unsubscribe from receiving

future emails, we include detailed unsubscribe instructions at the bottom of each email.

2.2. We may use non-personal information (such as aggregated or anonymized data) for various purposes, including research, analysis, and marketing.

3. Protection of Information

We adopt appropriate data collection, storage, and processing practices, as well as security measures, to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Website.

4. Sharing Your Personal Information

4.1. We do not sell, trade, or rent your personal identification information to others.

4.2. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

4.3. We may use third-party service providers to help us operate our business and the Website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes, provided that you have given us your permission.

5. Third-Party Websites

You may find advertising or other content on our Website that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Website. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites that have a link to our Website, is subject to that website's own terms and policies.

6. Changes to this Privacy Policy

We have the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage you to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

7. Your Acceptance of These Terms

By using our Website, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our Website. Your continued use of the Website following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

8. Contacting Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

hello@alexeiwellsphotography.com